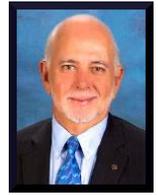




April Clark
District Governor
2018-2019



Barry Rassin
RI President
2018-2019

August 16, 2018 Rotary Motto: Service Above Self

District 7730, Club Number 6167
<http://rotarymhc.weebly.com/>

LAST WEEK – DON KIRKMAN, ECONOMIC DEVELOPMENT DIRECTOR



What’s been missing in Carteret County for several years is a focused economic development plan. Not without good reason though, as the old-style notion of “economic development” didn’t make sense. It was like throwing good money after bad... The good news is that Don Kirkman, our new Director of Economic Development, is redefining “economic development” and bringing common sense to the task. The old concept, focused on marketing to businesses to attract them to a community, is an expensive prospect, and we lack the infrastructure – ready-built

buildings, broadband, and workforce. Mr. Kirkman turns that logic inside out and talks about the development of an economy using the unique attributes, assets and liabilities of the county. No “one size fits all” project – the plan is individualized to the community and reflects the decisions of individuals rather than the decisions of companies: tourists who decide to vacation on the Crystal Coast, retirees who select Carteret County as their retirement home, families who buy a second home at the beach. The new plan is two-fold: it concentrates on labor force development, and it pivots away from attracting businesses to attracting people.

Currently, there are 1,500 job vacancies in Carteret County. The lack of a trained labor force is an urgent problem that hinders business hiring and expansion. It also makes attracting new business a concern as new companies would simply cannibalize workers from existing businesses. The Economic Development Foundation is working with allies like Carteret Community College and federally-funded work force development agencies to provide training opportunities and engage local individuals in training.

The pivot toward attracting people is multi-faceted and interesting because part of the focus is importing higher-paying jobs or existing-income with the people who relocate. It includes:

- Targeting remote workers whose employers are not located here.
- Targeting service members and families who are separating from the military.
- Targeting retirees – retirees have assets and create small businesses at a rate higher than other groups. Retirees often engage in consulting jobs or start second “careers” that align with their passions.
- Applying to be designated as a Certified Retirement Community.

The greatest boon to Carteret County may have been attracting Don Kirkman to relocate here a year ago!



Rick holds Avery Claire Chase, born Aug 14 – 8lb 6oz- 21 in

Happy Birthday!

Aug 27.....George Henderson
Aug 28.....Dick Rogers



Ace of Spades - \$888
Winner gets \$444
Only 25 cards left!

August 2018 - Programs

Aug 2.....Jim Garner
Aug 9.....Stanley Harrell
Aug 16.....George Henderson
Aug 23.....Rick Johnson
Aug 30.....Earl Lewis

This week: George Henderson reports back on last weekend’s Rotary training in Wilmington.



Steve Smith updates the Club on the upcoming Rotary leadership training and new member development.

2018-2019 Club Officers

President.....Jim Gregson
President-Elect.....Zack Phillips
President-Nominee.....Steve Smith
Secretary.....Johnny Thompson
Treasurer.....Jim Garner
Sergeant-at-Arms.....Gerald Renfrow
Past President.....Rick Johnson

Club Committee Chairs

Bulletin Editor.....Carolyn Perrigo
Club Administration....Darden Eure, Jr
Fund Raising.....Dean McDonald
Membership.....Steve Smith
Public Image.....Dick Rogers
Rotary Foundation....James Walker, Jr
Scholarship.....Stanley Harrell
Service Projects.....David Bradley