



# ROTARY BEACON



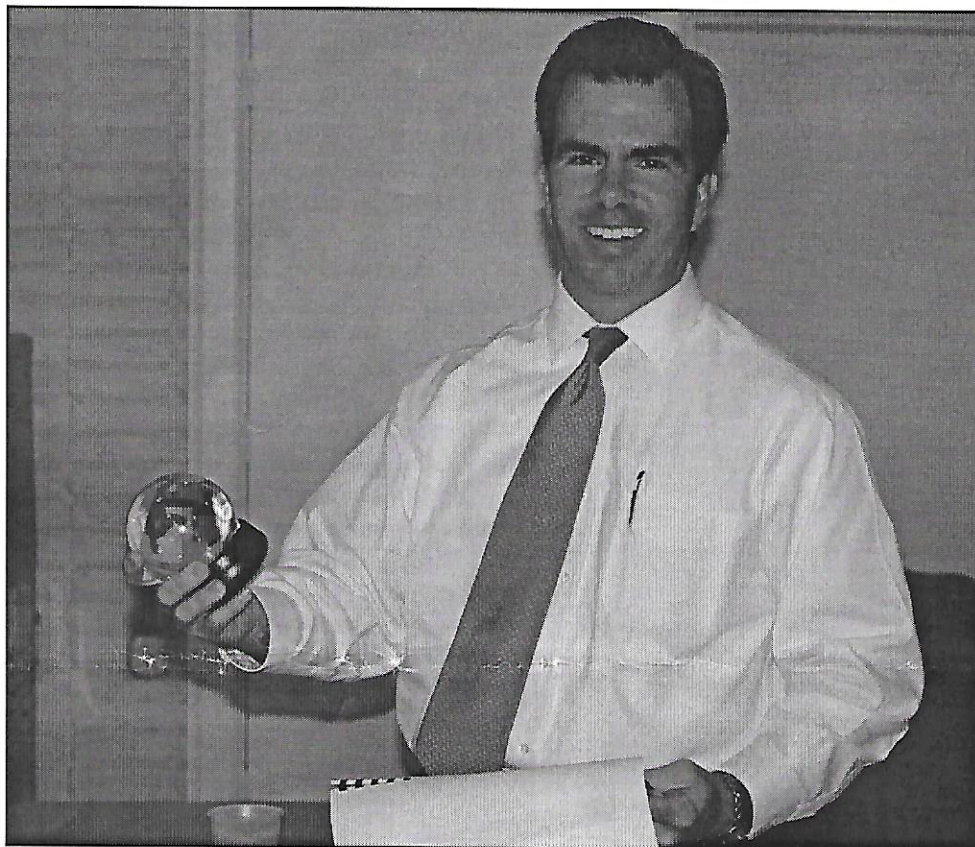
## The Morehead City Evening Rotary Club

Chartered May 19, 1925

July 22, 2010

Rotary Motto: Service Above Self

Volume 5, Issue 4



"The World Economy is Where It's At"

## Financial Planner's Crystal Ball No Help in Predicting Stock Market

Jim Phillips had the program. His guest speaker was Greg Patterson, financial planner for Wells Fargo Bank. Greg said, "Financial Planners have the responsibility of managing the general financial well being of their clients. Their role includes: assisting clients to establish investment goals; and develop financial plans to help them achieve these goals."

The financial planners' role covers all aspects of the financial lifecycle which includes investment management, risk management, retirement planning, tax planning and estate management.

Although Financial Planners are expected to work with specialists such as bankers, trust advisors, asset managers, they must have very good understanding of all the aspects of financial planning in order to effectively advice and manage their clients financial plan.

Greg said that in this global economy, investors should consider investing in markets outside the USA. He further stated that one should always be aware of certain economic indicators such as high unemployment, large national debt, and the health of the real estate market. These indices provide warning signs for the astute investor.

The role of the financial planner is a very delicate one; therefore, very good relationship management and communication skills are necessary prerequisites to performing the financial planning role effectively.

**PRESIDENT**  
James Walker

**PRESIDENT-ELECT**  
Shelby Freeman

**SECRETARY**  
Jim Gregson

**TREASURER**  
David Hall

**PAST PRESIDENT**  
David Bradley

**Avenues of Service Directors**  
*Dick Rogers, Voc. Service*  
*Jim Chalk, Com. Service*  
*David Bradley, Inter. Service*  
*Stanley Harrell, Club Service*

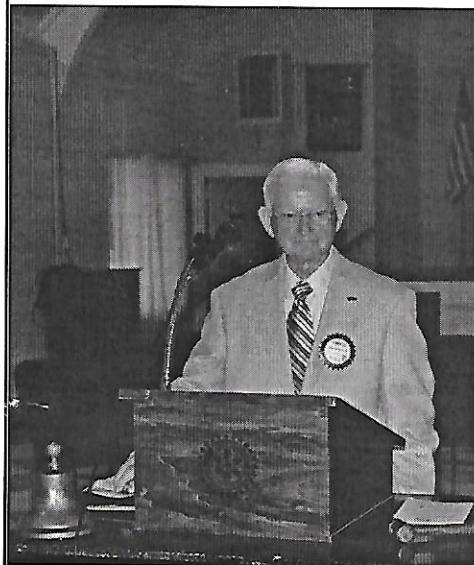
**Sergeant-at-Arms**  
*Bet Dowty*

### Members

<i>Brian Boyette</i>	<i>Dave Lindsay</i>
<i>Matt Cleveland</i>	<i>John Nelson</i>
<i>Darden Eure, Jr.</i>	<i>Tom Noe</i>
<i>Shelby Freeman</i>	<i>Herb Phillips</i>
<i>Jim Garner</i>	<i>Jim Phillips</i>
<i>Albert Gaskill</i>	<i>Demus Thompson</i>
<i>Sonny Geer</i>	<i>Milton Tripp</i>
<i>Jim Gregson</i>	<i>Bill Ward</i>
<i>Earl Lewis</i>	<i>Neil Whitford</i>

## TONIGHT'S PROGRAM

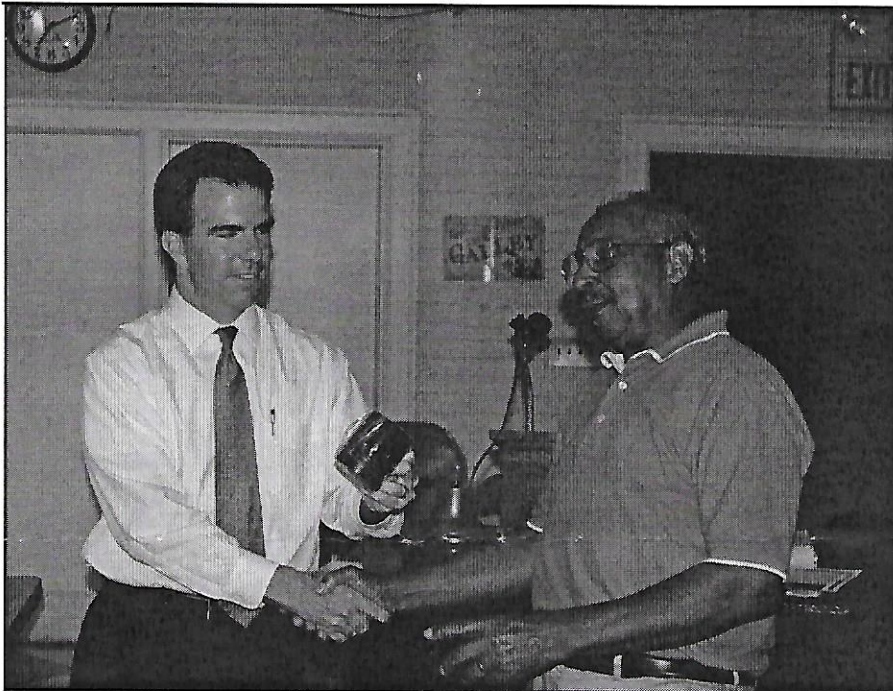
Council Renfrow has the program tonight. His guest speaker is Ken Gray, who will tell us about his trip abroad.



**Council Renfrow**

# Program Schedule for Jul/Aug/Sep

<u>Date</u>	<u>Rotarian</u>	<u>Ave. of Service</u>
July 22	Council Renfrow	Club Service
July 29	Demus Thompson	Club Service
Aug 5	Bill Ward	Com. Service
Aug 12	Neal Whitford	Com. Service
Aug 19	Brian Boyette	Com. Service
Aug 26	David Bradley	Com. Service
Sept 2	Jim Chalk	Inter. Service
Sept 9	Darden Eure Jr	Inter. Service
Sept 16	Shelby Freeman	Inter. Service



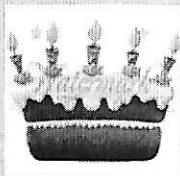
Greg Patterson accepts the traditional coffee mug as a token of appreciation from President James Walker.

## July Anniversaries

Neil & Ann Whitford	July 15
Bill & Margie Ward	July 28
Demus & Ellen Thompson	July 30

## July Birthdays

Darden Eure Jr	July 16
Earl Lewis	July 17
Sonny Geer	July 22
Milton Tripp	July 23



## All The World's a Stage

All the world's a stage,  
 And all the men and women merely players:  
 They have their exits and their entrances;  
 And one man in his time plays many parts,  
 His acts being seven ages. At first the infant,  
 Mewling and puking in the nurse's arms.  
 And then the whining school-boy, with his satchel  
 And shining morning face, creeping like snail  
 Unwillingly to school. And then the lover,  
 Sighing like furnace, with a woeful ballad  
 Made to his mistress' eyebrow. Then a soldier,  
 Full of strange oaths and bearded like the pard,  
 Jealous in honour, sudden and quick in quarrel,  
 Seeking the bubble reputation  
 Even in the cannon's mouth. And then the justice,  
 In fair round belly with good capon lined,  
 With eyes severe and beard of formal cut,  
 Full of wise saws and modern instances;  
 And so he plays his part. The sixth age shifts  
 Into the lean and slipper'd pantaloon,  
 With spectacles on nose and pouch on side,  
 His youthful hose, well saved, a world too wide  
 For his shrunk shank; and his big manly voice,  
 Turning again toward childish treble, pipes  
 And whistles in his sound. Last scene of all,  
 That ends this strange eventful history,  
 Is second childishness and mere oblivion,  
 Sans teeth, sans eyes, sans taste, sans every-  
 thing. ---William Shakespeare

## Ace of Spades Drawing



**\$671.00**

29 Cards Remain in Deck

**CHRISTMAS CHEER FUND**

**\$174.59**

The 4-Way Test, found below, was created in 1932 by Rotarian Herbert J. Taylor and is one of the most widely quoted statements of business ethics.

### The Four-Way Test

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?