



# ROTARY BEACON



The Morehead City Evening Rotary Club

Chartered May 19, 1925



July 9 2009

Rotary Motto: Service Above Self

Volume 1, Issue 1



Andy Couch Takes the Helm

## Rotary Board Plots Course for the Future

The Morehead City Rotary Club Board met Tuesday evening at Carteret Vision Center to plot a course for the 2009-2010 Rotary year. Andy Couch, president and Rich Johnson, vice president laid out goals and objectives for the coming year. The overarching goal will be to increase membership. The club now has 26 members and is still large enough to be a viable club. However, without increasing membership the attrition rate will slowly erode our numbers to the point that the club will be too small to handle all the service responsibilities that Rotary is noted for. The board discussed whether it would be better to try to recruit younger members or to target an older crowd. David Bradley thought maybe our niche would be a club for retirees. There are so many clubs in Carteret County for the younger crowd, maybe an evening club such as ours, would have more success if it concentrated on appealing to older citizens of Carteret County. Other goals for 2009-2010 included:

- Plant more trees in Rotary Park in honor of deceased Rotarians. The list would include, Bill Chalk, Bud Dixon, Ramey Davis, Calvin Wellons, Harvey Joslyn, Russel Outlaw and the list goes on.
- Sponsoring two families for Christmas Cheer
- Helping PAWs construct a dog park
- Provide bell ringers for Salvation Army
- Become mentors for Big Brother/Big Sister program
- Sponsor GSE team member
- Help with reading program for elementary school children
- Contribute \$2,000 to Polio Plus fund

These are just a few of the projects our club will be engaged in this year. At tonight's club assembly, the president will involve the membership in refining these goals.

**PRESIDENT**  
Andy Couch

**PRESIDENT-ELECT**  
Rick Johnson

**SECRETARY**  
James Walker

**TREASURER**  
David Hall

**PAST PRESIDENT**  
Council Renfrow

**Avenues of Service Directors**  
*Dick Rogers, Voc. Service*  
*Jim Chalk, Com. Service*  
*David Bradley, Inter. Service*  
*Stanley Harrell, Club Service*

**Sergeant-at-Arms**  
Bet Dowdy

**The 4-Way Test, found below, was created in 1932 by Rotarian Herbert J. Taylor and is one of the most widely quoted statements of business ethics.**

### The Four-Way Test

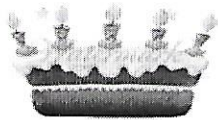
1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOOD WILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?

## Program Schedule for June/July

<u>Date</u>	<u>Rotarian</u>	<u>Ave. of Service</u>
July 9	Shelby Freeman	Club Service
July 16	Jim Garner	Club Service
July 23	Sonny Geer	Club Service
July 30	Jim Gregson	Club Service
Aug 6	Rick Johnson	Voc. Service
Aug 13	Earl Lewis	Voc. Service
Aug 20	David Lindsay	Voc. Service

## JULY BIRTHDAYS

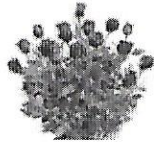
**Darden Eure**  
**Earl Lewis**  
**Sonny Geer**



**July 16**  
**July 17**  
**July 22**

## JULY ANNIVERSARIES

**James and Pauline Walker**  
**Neil and Ann Whitford**  
**Bill & Margie Ward**  
**Demus & Ellen Thompson**



**July 15**  
**July 15**  
**July 28**  
**July 30**

### The Motorcycle Myth And Its Appeal to Men and Women

Why is motorcycling so appealing to men as well as women. Is it the lure of the open road with the wind in your face and the highway leading wherever you choose presents an opportunity to seize the moment and escape from a boring and mundane lifestyle that cramps one's individuality? Seeing a biker on the road always makes us a bit envious. A bike represents freedom. You are not encapsulated by two tons of steel that separate you from the open air. Like the old Zen Master says: "You are one with the road." You can smell scents and hear sounds that people who are confined to their steel cages cannot. You're braving the elements and letting it all hang out. You are thumbing your nose at society that places such a high value on safety and security. You have only a wall of wind to protect you from the hard concrete pavement and two-ton monsters hurtling toward you at 70 miles per hour. You live in the moment. You are braving dangers and disastrous consequences that are so easily avoided in automobiles. And why? Because life is meant to be lived...not measured out in coffee spoons. You are tuned in...turned on...and living life to the hilt. And if you are lucky, you belong to a group that has a strong resemblance to family. You identify with others of like mind. You travel together, dress alike and hold the same values. You belong to a sub-culture that reflects your lifestyle...your raison d'être is justified. In short you have found something that gives meaning and purpose to your life.

### NEED A MAKE UP? TRY OF OF THE CLUBS LISTED BELOW

<u>Club</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
Beaufort Old Towne	Mon	12:00 noon	Clawson's
MHC.Lookout	Wed	7:00 am	Carteret Gen. Hospital
MHC. Navigators	Wed	12:00 noon	Bountiful Bagel
MHC. Noon	Tues	12:00 noon	Golden Corral
MHC. Soundview	Thur	12:00 noon	Golden Corral
After Hour's	Thur	6:00 pm	Raps
Newport	Mon	6:30 pm	Rotary Building
Swansboro	Thur	1:00 pm	Rotary Civic Center
Online	Any Day	Any Time	rotaryclubone.org

## FIND YOUR TEAM

**Alpha Team--Gregson, Jim**  
Eure, Darden Jr 252-726-6498  
Freeman, Shelby 252-247-0545  
Ward, Bill 252-622-4446  
Walker, Jimmy 252-726-3754  
Boyette, Brian 252-725-4285

**Beta Team--Rogers, Dick**  
Dowty, Bet 252-726-7791  
Geer, Sonny 252-726-3814  
Nelson, John 252-726-4066  
Cleveland, Matthew 252-269-1150  
Whitford, Neil 252-726-1803  
Hall, David 252-726-3240

**Omega Team--Harrell, Stanley**  
Noe, Tom 252-726-3217  
Bradley, David 252-727-9322  
Reinfrow, Council 252-726-3667  
Phillips, Jim 252-726-2678  
Lindsay, Dave 252-726-4216

**Team Won--Johnson, Rick**  
Lewis, Earl 252-726-5525  
Phillips, Herb 252-728-3448  
Thompson, Demus 252-726-3977  
Garner, Jim 252-726-2478  
Chalk, Jim 252-726-8043

## Ace of Spades Drawing Tonight's Jackpot

31 Cards  
Remaining in Deck



**\$728.00**

## ANNOUNCEMENTS

- \* The Rotary Board will meet on the First Tuesday of each month at Coastal Eye Clinic at 7:00 pm.
- \* The club will hold an assembly meeting the second Thursday of Each Quarter.
- \* Beginning next week, a Rotarian from one of the teams will give a quick blurb about his life and how Rotary has made a difference in his daily actions..
- \* Christmas Cheer current balance is \$152 26. Time to ante up!