

ROTARY BEACON



The Morehead City Evening Rotary Club



Chartered May 19, 1925



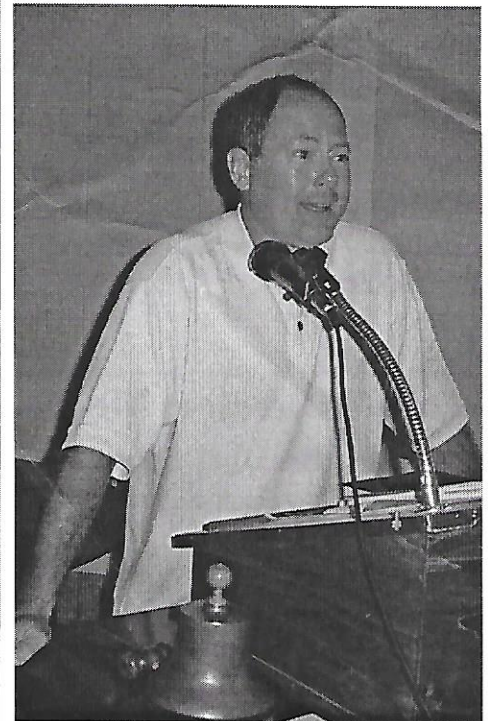
June 14, 2007

Rotary Motto: Service Above Self

Volume 1, Issue 42



Last Week's Program



Julie Barker Presents Hospital's Initiative to Save 5,000,000 Lives

Jim Chalk has the program tonight. He has arranged for Julie Barker, a representative for Carteret General Hospital to speak about a new program the hospital has initiated called the 5 Million Lives Campaign. This initiative will be the largest improvement initiative undertaken in recent history by the health care industry. The changes are bold and the goals are enormous.

The Institute for Healthcare Improvement (IHI) is confident that the collective spirit of the people and institutions in the US health care system will rise to this challenge. Patients expect – and they surely deserve – nothing less.

Avoidable deaths are the most extreme consequence of defects in health care, but harm is another important foe – and one that tragically affects many more lives. Many harm events have lasting effects on the lives of patients and their loved ones.

For this reason, IHI and its partner organizations are going to tackle medically-induced injuries in health care. The focus of this new campaign is designed to dramatically accelerate efforts to reduce non-fatal harm, while continuing to fight needless deaths.

There are many other patient safety initiatives underway that align with IHI's objectives. As IHI launches this Campaign, it will coordinate and collaborate with other superb efforts to amplify all programs and achieve unprecedented national results.

Avoidable deaths are the most extreme consequence of defects in health care, but harm is another important foe – and one that tragically affects many more lives. Many harm events have lasting effects on the lives of patients and their loved ones.

The 5 Million Lives Campaign defines "medical harm" as: unintended physical injury resulting from or contributed to by medical care (including the absence of indicated medical treatment), that requires additional monitoring, treatment or hospitalization, or that results in death. Such injury is considered harm whether or not it is considered preventable, resulted from a medical error, or occurred within a hospital.

There are many other patient safety initiatives underway that align with these objectives. As IHI launches this Campaign, they intend to coordinate and collaborate with these other superb efforts to amplify all programs and achieve unprecedented national results.

IHI will enlist at least 4,000 US hospitals in a renewed national commitment to improve patient safety faster than ever before.

David Bradley

David Bradley had the program last week. Instead of a guest speaker, David did the program himself. He began by reading selections from a book entitled: *Words and Wisdom of Paul Harris*.

David has an interesting and varied history. Until recently, David was owner and operator of Sportsman's Pier and his wife, Myra, ran Tal-y-Bont's Ltd. Interiors. Now David spends most of his time managing what was once Pendar Park Trailer Park. He also owns a restaurant at Atlantic Beach.

David concluded his program by calling on Earl Lewis to tell some of his experiences while managing the old Belk Store in downtown Morehead.

Program Schedule for June

<u>Date</u>	<u>Rotarian</u>	<u>Ave. of Service</u>
June 14	Jim Chalk	Inter. Service
June 21	Darden Eure	Inter. Service
June 28	Jim Gregson	Inter. Service

<u>Club</u>	<u>Day</u>	<u>Time</u>	<u>Location</u>
Beaufort Old Towne	Mon	12:00 noon	Clawson's
MHC. Lookout	Wed	7:00 am	Carteret Gen. Hospital
MHC. Navigators	Wed	12:00 noon	Bountiful Bagel
MHC. Noon	Tues	12:00 noon	Golden Corral
MHC. Soundview	Thur	12:00 noon	Golden Corral
Newport	Mon	6:30 pm	Rotary Building
Swansboro	Thur	1:00 pm	Rotary Civic Center
Online	Any Day	Any Time	rotaryclubone.org

Board of Directors Meet

The Rotary Board of Directors met Friday, June 7 to discuss a number of issues concerning the club. The first order of business was to confirm Neil Whitford's appointment as president for the coming year. Neil agreed to accept the nomination provided the current board would continue to serve and someone would agree to be Vice-President and accept the presidency after he retires in 2008. Council Renfrow accepted the nomination for vice-president.

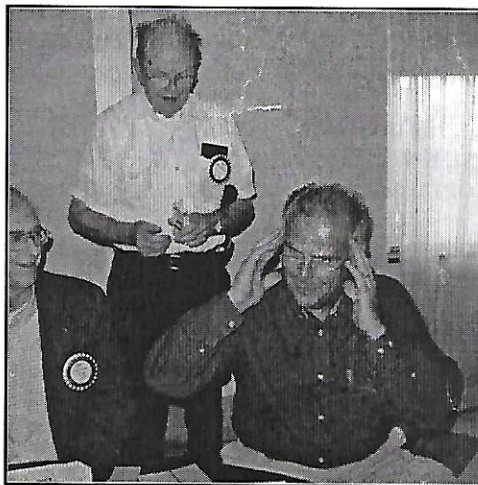
The Board also set the date for installation of officers for June 28. The installation service will be held at Captain Bill's restaurant. As always, spouses are invited to attend.

The board also discussed briefly whether the club should participate in the Seafood Festival. The consensus was that it is too late to bow out this year. The festival is fast approaching and it might create a hardship on the festival director if we withdrew on such short notice.

There was also some discussion on providing more scholarship funds for students, but no decision was reached.

The Four-Way Test Guide to Live By

1. Is it the TRUTH?
2. Is it FAIR to all concerned?
3. Will it build GOODWILL and BETTER FRIENDSHIPS?
4. Will it be BENEFICIAL to all concerned?"



Claude Fournier is fine tuning his brain for the new Ace of Spades Drawing. Relax Claude, there is only \$66.00 in the pot. Hardly worth getting psyched up about.

Morehead City Rotary Board of Directors

PRESIDENT
Neil Whitford

PRESIDENT-ELECT
Vacant

SECRETARY
James Walker

TREASURER
David Hall

PAST PRESIDENT
John Poag

Avenues of Service Directors
Dick Rogers, *Voc. Service*
Jim Chalk, *Com. Service*
David Bradley, *Inter. Service*
Community Service, *Vacant*

Sergeant-at-Arms,
Bet Dowty

Members

Darden Eure, Jr.
Claude Fournier
Shelby Freeman
Jim Garner
Sonny Geer
Albert Gaskil
Sonny Geer
Jim Gregson
Stanley Harrell
Earl Lewis
Dave Lindsay
John Nelson
Tom Noe
Herb Phillips
Jim Phillips
Council Renfrow
Demus Thompson
John Van Horn
Bill Ward

To Submit Articles to the Rotary Beacon

Call: 726-7460 (or)
Email: dickrogers28@yahoo.com

June Birthday



Neil Whitford
June 13